



## Latisse™ What's all the buzz about!

Latisse™ is getting all the buzz these days. Latisse is the first FDA approved drug specifically indicated to promote eyelash growth. Allergan the makers of Botox and Juvederm, also make Latisse. According to Allergan, Latisse users can expect to experience longer, fuller, and darker eyelashes in as little as eight weeks, with full results in 16 weeks.” No wonder everyone wants it. Once Latisse is stopped, eyelashes will slowly return to there pre-treatment appearance. The prescription requires a brief medical evaluation from a physician to make certain there are no contraindications.

### Why everyone wants it

Today, Latisse, the first FDA approved drug specifically indicated to promote eyelash growth. In 8-16 weeks of use, users will experience fuller, longer, and darker eyelashes potentially without the need for mascara.

### Safety and Side Effects.

Even though Latisse™ is used for cosmetic enhancement of the upper eyelashes, it is not mascara. It is a FDA approved medical drug that is manufactured by Allergan, the makers of Botox and Juvederm, specifically indicated for creating longer, thicker, and darker eyelashes. It's active ingredient is Lumigan, which is a glaucoma drug. According to Allergan, Latisse™ was well-tolerated in its clinical trials, with the most common side effects being eye redness, itchy eyes, and skin hyperpigmentation. Most of these are reversible once it is stopped. The overall, side effect rate is 4% according the Allergan. In order to know if Latisse™ is right for you, it is required that all new users have an evaluation by a physician.

